



Revolutionising Recruitment

Unlock 40% faster hires, 30-50% recruitment cost savings, and unrivalled access to talent, no matter your business size



www.myn.co.uk

In today's labor market, the stakes for recruitment are higher than ever. Whether you run a small startup, a growing scaleup, or a large enterprise, the situation is the same: talent shortages are at their peak.

Traditional recruiting methods, which rely on job boards, generic agencies, and manual tasks, are failing at all levels.

The average UK employer faces a 42-day time-to-hire and spends up to 25% of an annual salary on agency hires.

They also lose £1,200 each day for every unfilled vacancy. Meanwhile, HR and line managers spend too much time screening CVs (90 minutes per position), coordinating interview schedules (13 hours a week), and dealing with compliance paperwork (17.7 hours per hire).

Myn steps in to change this. It is an AI-powered marketplace platform for recruiters that transforms how talent acquisition works.

Designed for businesses of all sizes, Myn provides a fully integrated and transparent recruitment engine. It helps shift hiring from a costly process to a strategic advantage.

76% of employers

find it hard to fill vacancies

Each year, fewer qualified candidates are entering the UK workforce, making hiring the main business challenge of our time.

1 in 4 UK businesses

Spend up to 10 hours per week just scheduling interviews

35% of employers

Identified scheduling as the most time-consuming aspect of recruitment

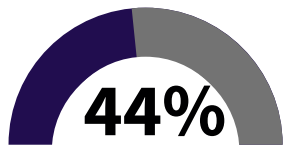
If a recruiter manages 10 open positions it requires 25-100 hours of coordination time alone, before any actual interviewing occurs

Key Challenges Solved for Every Employer

1. Talent Scarcity and Market Competition

Startups and scaleups lack the employer brand pull. Enterprises face reputation fatigue and must fill hundreds of roles in parallel.

Myn uses AI, trained on 4 billion words and 100 million CVs, to instantly shortlist skills-based fits. Marketplace recruiters expand your reach to both active and passive candidates—across geographies, sectors and backgrounds.



of recruiters report that searching for candidates takes up most of their time

2. Rising Costs & Inefficiency

- Annual agency spend at 25% of salary comes straight off your margin.
- Myn's performance-based pricing ensures you pay only for successful placements, no upfront retainers, no cost for failure.
- Automation saves 75% of recruiter time by eliminating manual tasks, freeing your HR team to focus on people and strategy instead of paperwork.

3. Time-to-Hire as Competitive Differentiator

- 50% of candidates abandon slow processes, and one in three accepts the first decent offer
- Myn's automated screening, real-time shortlisting, and one-click scheduling reduces time-to-hire by up to 40%, with most roles filled in 3–4 weeks instead of 6–8.

ROI

If your in-house recruiter manages 20 vacancies annually at 180 applications each, Myn saves approximately 450 hours of screening time per year, over 11 full working weeks that can be redirected to strategic activities like candidate engagement and relationship building.

4. Quality, Diversity, and Retention

- Traditional, fragmented hiring leads to costly mis-hires (turnover costs can exceed 150% of annual salary per role) and limited diversity.
- Myn's objective AI and unbiased shortlisting increases matching accuracy by 67%, lowers turnover by 35%, and boosts employee revenue impact by 4%.

5. Administrative and Compliance Burden

- Recruiters spend as much as 2 hours per day on admin and compliance instead of candidate engagement and growth.
- Myn automates right-to-work checks, DBS verification, payroll, and full audit trails eliminating risk and slashing hours to minutes.



Employers using Myn's marketplace model report 40% reduction in time-to-hire and 30-50% lower recruitment costs compared to traditional single-agency relationships, while accessing significantly broader and more diverse talent pools.

Real Results Across Every Business Size



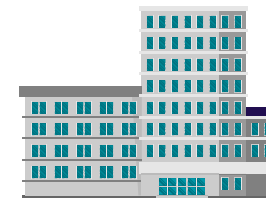
Startups

- Cut onboarding costs and hire quality talent before better-known brands swoop in.
- No lock-in: Use recruiters only as needed, with transparent pay-for-success pricing.



Scaleups/Mid-market

- Reduce average time-to-hire by 15–25 days, streamline internal workflows, and build a scalable hiring engine using data, not guesswork.



Enterprises

- Integrate with existing VMS, ATS, and HR stacks for end-to-end oversight.
- Manage compliance at scale and ensure spend is tied directly to employee impact, not wasted agency overhead.

The Bottom Line: What Myn Delivers for Employers

- **Cost Savings:** 30-50% reduction in recruitment costs through:
- **Lower fees:** 7-12% vs traditional agency 15-25%.
- **Performance-based pricing:** Pay only for successful placements, no upfront retainers.
- **Reduced internal costs:** Automation eliminates thousands of admin hours annually.
- **Faster fills:** Shortened time-to-hire reduces lost productivity costs.

For a 50-person annual hiring need:

- **Traditional cost:** £1.25+ million
- **With Myn:** £625,000-£875,000
- **Annual savings:** £375,000-£625,000

Time Savings

40% reduction in time-to-hire means:

- Positions filled in 3-4 weeks instead of 6-8 weeks.
- Critical roles filled before competitors hire your target candidates.

- Reduced burden on existing teams covering vacant positions.
- Faster time-to-productivity for new hires contributing to business goals.

Quality Improvements

35% improvement in hire quality through:

- AI-driven matching delivering 67% better candidate accuracy.
- Broader talent pools accessed via marketplace of specialist recruiters.
- Objective evaluation eliminating unconscious bias.
- Better cultural fits resulting in 35% lower turnover.

Strategic Transformation

Beyond immediate savings, Myn transforms recruitment from cost centre to strategic advantage:

- Data-driven decisions replacing gut-feel hiring.
- Scalability supporting growth without proportional recruitment cost increases.
- Transparency providing complete visibility into recruitment performance.

Revolutionising Recruitment



- Employer brand enhancement through superior candidate experience.
- HR team elevation from tactical execution to strategic contribution.

Conclusion: Choose a Better Way - The Myn Way

Every delay, mis-hire, or sunk agency cost is a lost opportunity for innovation, growth, and value creation. Myn.co.uk unlocks value by combining intelligent automation, best-in-class recruiter networks, and transparent reporting, putting recruitment at the centre of your business strategy.

It's not just an HR upgrade: it's strategic transformation for startups, scaleups, and enterprise leaders who can't afford to lose the war for talent.

Ready to transform your hiring?

[Visit Myn](#) to discover how leading UK employers are winning the war for talent with faster, smarter, more cost-effective recruitment.

